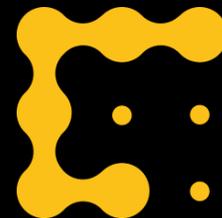




**CryptoDaily**<sup>®</sup>

The Home Of Blockchain Economy

**VS**

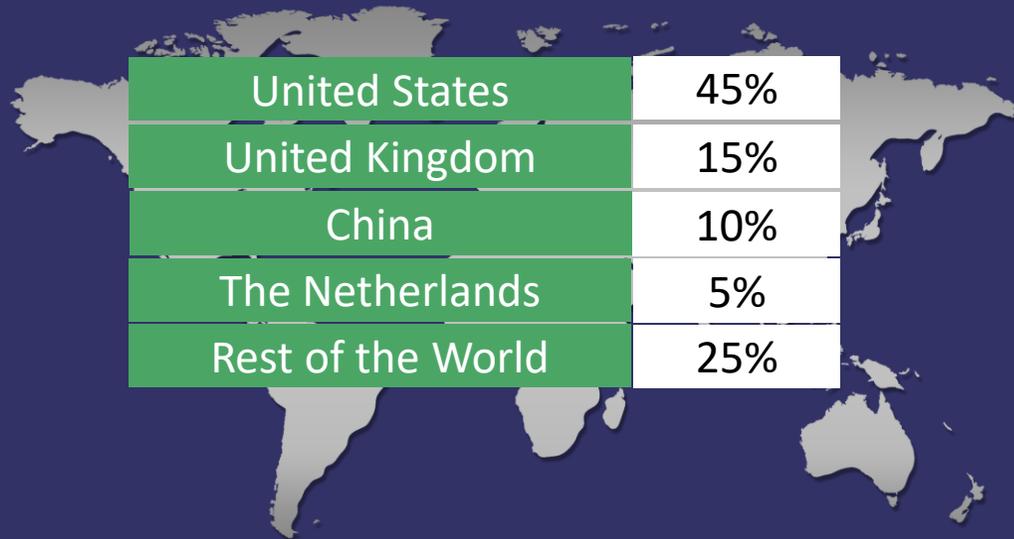


**coindesk**

# Welcome

Crypto Daily was established in 2017 with the view to create a platform for honest and live cryptocurrency news.

Crypto Daily is becoming one of the main crypto news source out there, but how does Crypto Daily compare to the top names already out there?



[Facebook](#)

11,093+



[Twitter](#)

7,298+



[YouTube](#)

2,228+



[Telegram](#)

362+



Page Views/ Month

3,201,658



Avg Sessions

00:01:55



User / Month

1,209,964



Sessions / Month

1,491,062



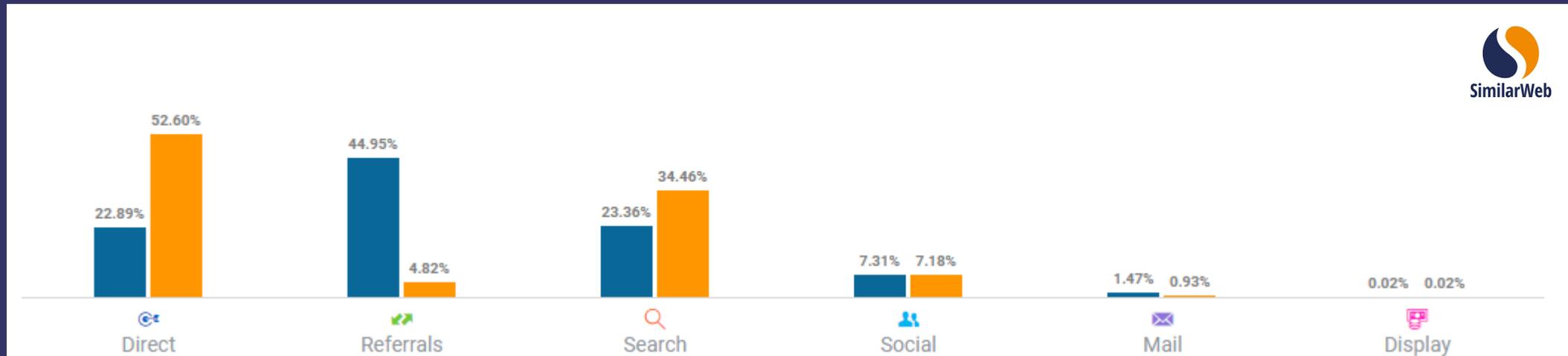
## SimilarWeb comparison

Engagement		
Total Visits	  <b>1.42M</b>	 <b>4.9M</b>
⌚ Avg. Visit Duration	<b>00:00:33</b>	<b>00:01:37</b>
📄 Pages per Visit	<b>2.16</b>	<b>1.64</b>
↪ Bounce Rate	<b>38.17%</b>	<b>72.80%</b>

When compared to CoinDesk, you can see that Crypto Daily's average page views per visit are far superior. From this data, you can see how smooth and easy to read our content is.

The bounce rate of Crypto Daily shows how effective our content is to the readers. Not only does this show that we have up to date content but that our readers will continue to browse our content when compared to CoinDesk.

## SimilarWeb comparison



### Direct

Almost 23 percent of our traffic comes through direct means. Whereas this isn't on the same level to CoinDesk, you've got to remember that they have been going a lot longer than we have. That being said, we are rapidly catching up to them.

### Referrals

Referrals are the best means of getting traffic to our website. Currently, just under 45 percent of our traffic comes from referrals, compared to CoinDesk who get under 5 percent of their users through this means of traffic.

### Search

With search, we also perform well with around 23 percent of our traffic coming different searches.

### Social

Social media has been around for a while now and it is a means of traffic for millions of companies. For us, just over 7 percent of our traffic comes from social means which is just more than CoinDesk.