



**CryptoDaily**<sup>®</sup>

The Home Of Blockchain Economy

**VS**



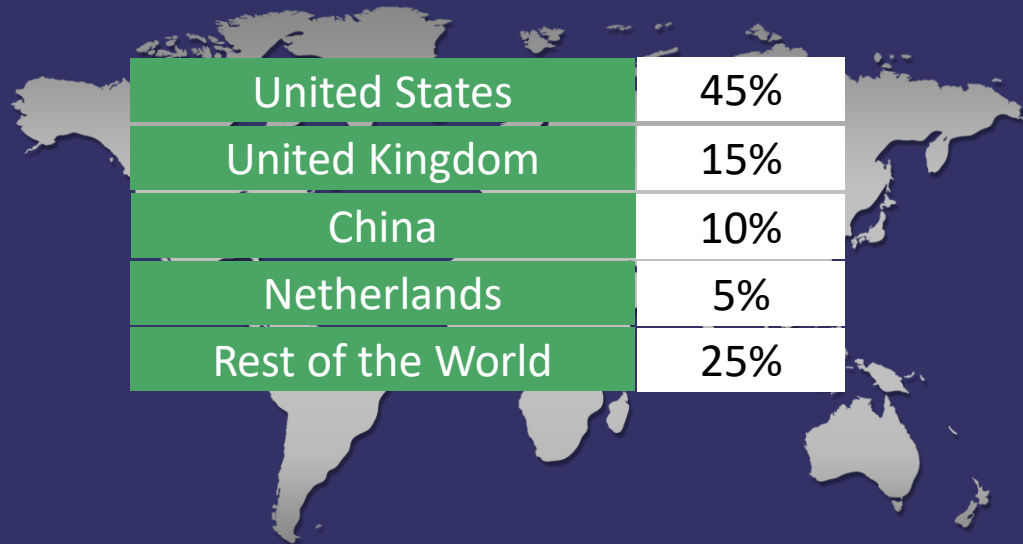
**COINTELEGRAPH**

The future of money

# Welcome

Crypto Daily was established in 2017 with the view to create a platform for honest and live cryptocurrency news.

Crypto Daily is becoming one of the main crypto news sources out there, but how does Crypto Daily compare to some of the top names already out there?



[Facebook](#)

11,093+



[Twitter](#)

7,298+



[YouTube](#)

2,228+



[Telegram](#)

362+



Page Views/ Month

3,201,658



Avg Sessions

00:01:55



User / Month

1,209,964



Sessions / Month

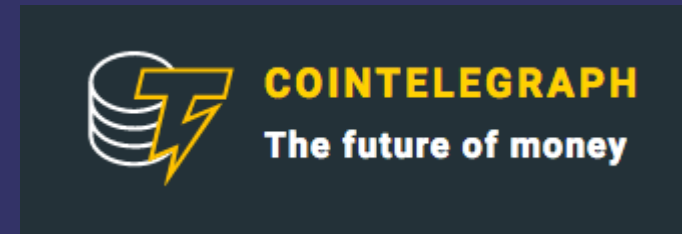
1,491,062

## SimilarWeb comparison

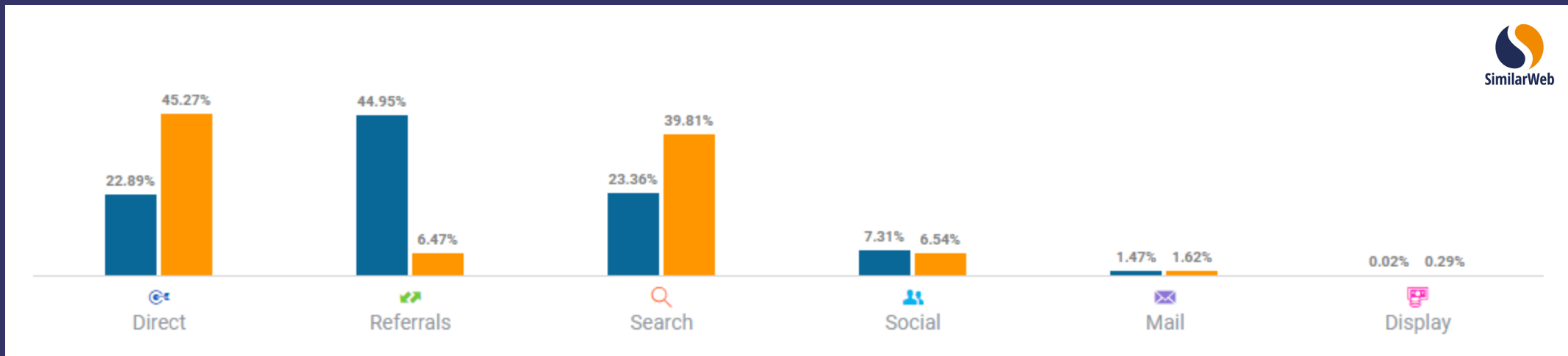
Engagement		SimilarWeb	
Total Visits	1.42M	4.47M	
Avg. Visit Duration	00:00:33	00:02:04	
Pages per Visit	2.16	2.12	
Bounce Rate	38.17%	63.74%	

When compared to CoinTelegraph, you can see that Crypto Daily's average page views per visit is slightly above CoinTelegraph. From this data, you can see how smooth and easy to read our content is.

Crypto Daily's bounce rate shows just how much of an impact our content is to the readers. Not only does this show that we have up to date content but that our readers will continue to browse through our content.



## SimilarWeb comparison



### Direct

Almost 23 percent of our traffic comes through direct means. Whereas this isn't on the same level to CoinTelegraph, you've got to remember that they have been going a lot longer than we have. That being said, we are rapidly catching up to them.

### Referrals

Referrals are the best means of getting traffic to our website. Currently, just under 45 percent of our traffic comes from referrals, compared to CoinTelegraph who get under 7 percent of their users through this means of traffic.

### Search

With search, we also perform well with around 23 percent of our traffic coming different searches.

### Social

Social media has been around for a while now and it is a great means of traffic for millions of companies. For us, just over 7 percent of our traffic comes from social means. CoinTelegraph on the other hand only get around 6 percent from social means.